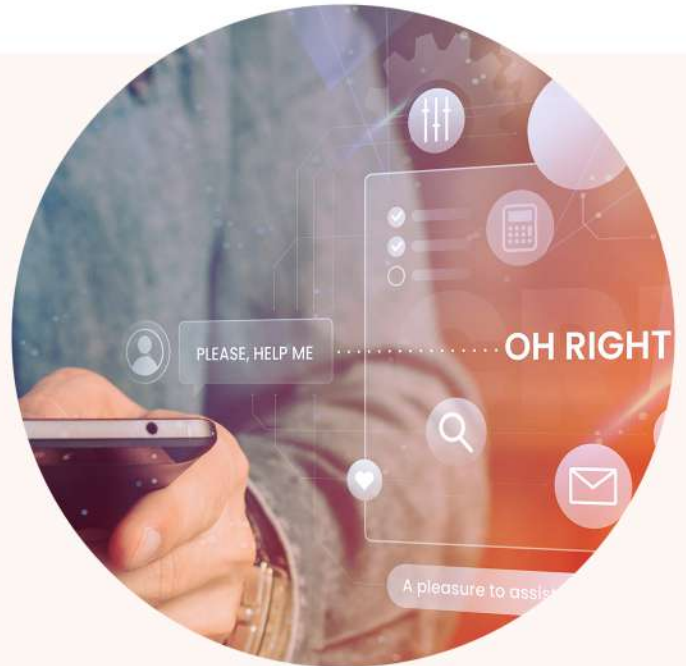


# Engagement Messenger

Drive Student Engagement and Specific Actions Through Targeted Outbound Campaigns

## Retain and Empower

- ✓ Proactive notifications & support
- ✓ Helps Decision Making
- ✓ Student Re-Engagement
- ✓ Early Alert System



## KEY FEATURES



- ✓ Broadcasts text messages to bulk users
- ✓ Integrates with SIS to fetch user details
- ✓ Messages can contain URLs
- ✓ Helps in scheduling campaigns
- ✓ Bot can be setup to respond to user FAQs regarding campaigns

## How Engagement Messenger Works?

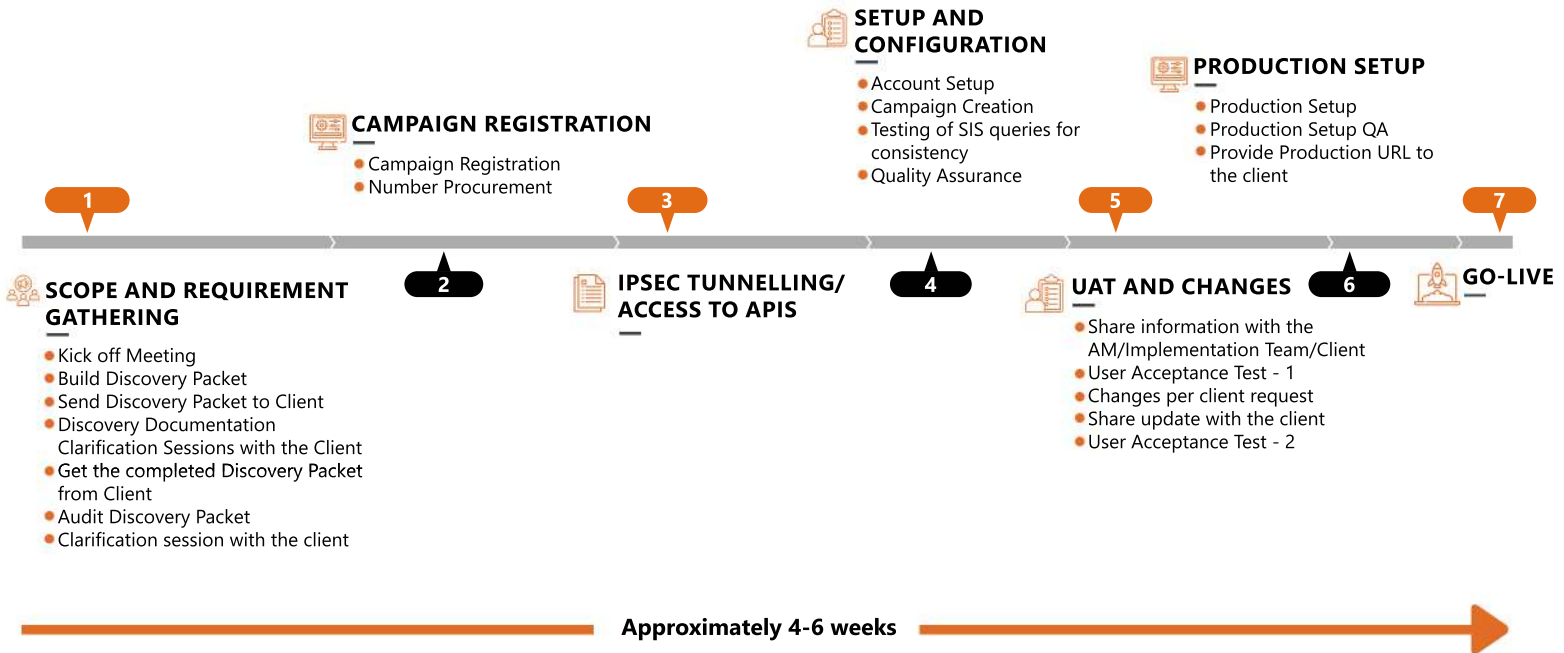
Simply and easily send individual or group text messages based on students' queries directly from the tool. Institutions can view and track campaign effectiveness.

The Integration into your SIS gives you the ability to query based-on user-defined conditions and load the results directly into the Engagement Messenger tool to run an outbound campaign. You can also leverage SIS/ERP queries for mass communication.

## BENEFITS OF ENGAGEMENT MESSENGER

- ✓ Clear, informative, and timely alerts
- ✓ Two-way communication with students
- ✓ Personalized reminders to students for important deadlines
- ✓ Leverages data from SIS/ERP to run campaigns
- ✓ Provides insights on your campaigns.

# ENGAGEMENT MESSENGER TIMELINE



*“BlackBeltHelp is the leading provider of CCaaS and AI-powered CX Engagement Solutions for students, faculty, and staff.*

*Our CX Solutions and Human Cloud Network empower Higher Education Institutions to extend their support services across campus, improving the student experience and ultimately increasing enrollment and retention.”*

**- Anthony R. Humphreys, President, BlackBeltHelp**



**Request a live demo today!**